

Bielsko-Biała

CITY OF ENTREPRENEURSHIP

Strategy and Economic Development Department
Bielsko-Biała City Hall
November 2011



Bielsko-Biała

www.bielsko-biala.pl



Bielsko-Biała

Bielsko-Biała has a population of 175 thousands inhabitants and is situated in the southern part of the Silesian region. It is also a capital City of the southern subregion of Silesia Voivodship.



Bielsko-Biała is a dynamic centre of economy. It used to be called „the City of 100 industries” as well as „Manchester of Silesia”.



The geographical location is a key asset of the City. The closeness to Upper-Silesian Metropolitan Association, Krakow, Ostrava (CZ) and Žilina (SK), makes the city an important transboundary centre of development.





The international routes : No. E 75 and No. E 462 intersect in Bielsko-Biała, as well as the domestic routes: No. 52, No. 1 – leading from here to the border crossing in Cieszyn (PL/CZ) and No. 69 which leads to the border crossing in Zwardoń (PL/SK) conduces to the dynamic development of the city.



The nearest airports: Katowice-Pyrzowice (85 km), Kraków-Balice (110 km), Ostrava-Mošnov (CZ) (65 km)



Bielsko-Biała - statistics (as of Dec 31, 2010)

area: **125 km²**

population: **175 008 inhabitants**

population per 1 km² : **1406 persons/km²**

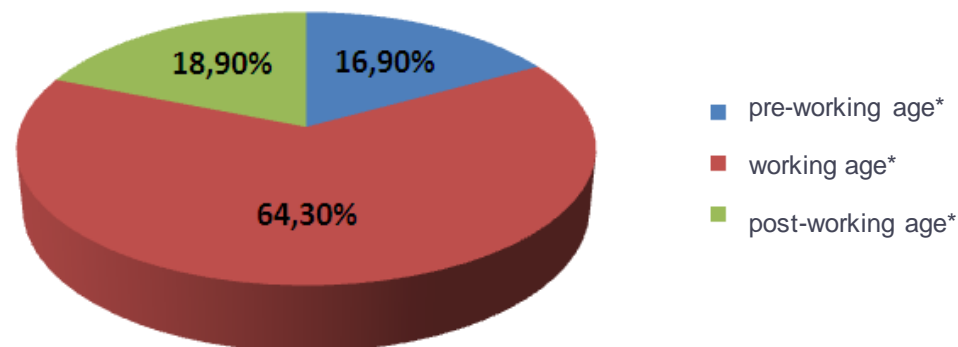
natural increase of the population (per 1000 persons): **0,9**

ranking the placement by surface in ha*: **18**

ranking the placement by the population*: **23**

*rankings by powiats and cities with powiat status:

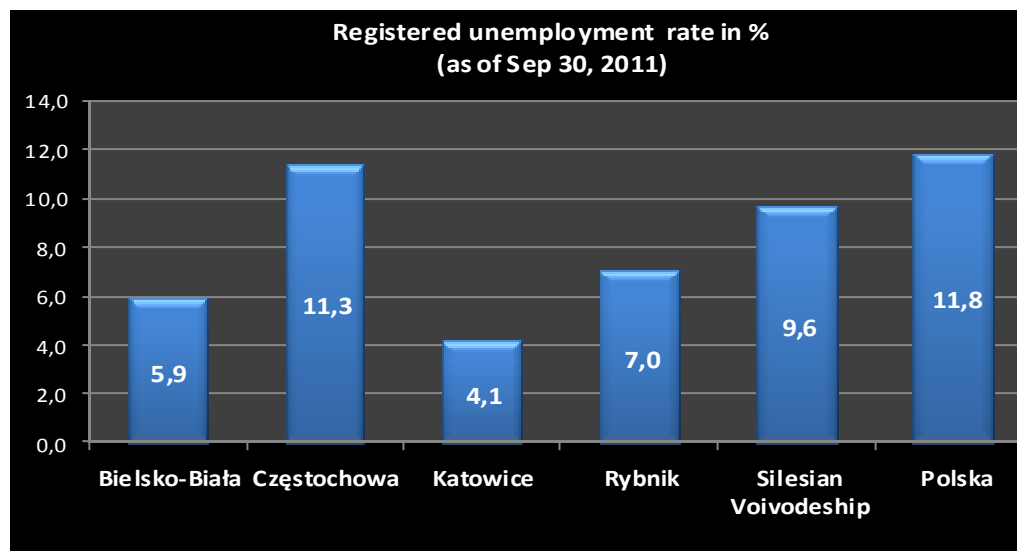
Working and non-working age population



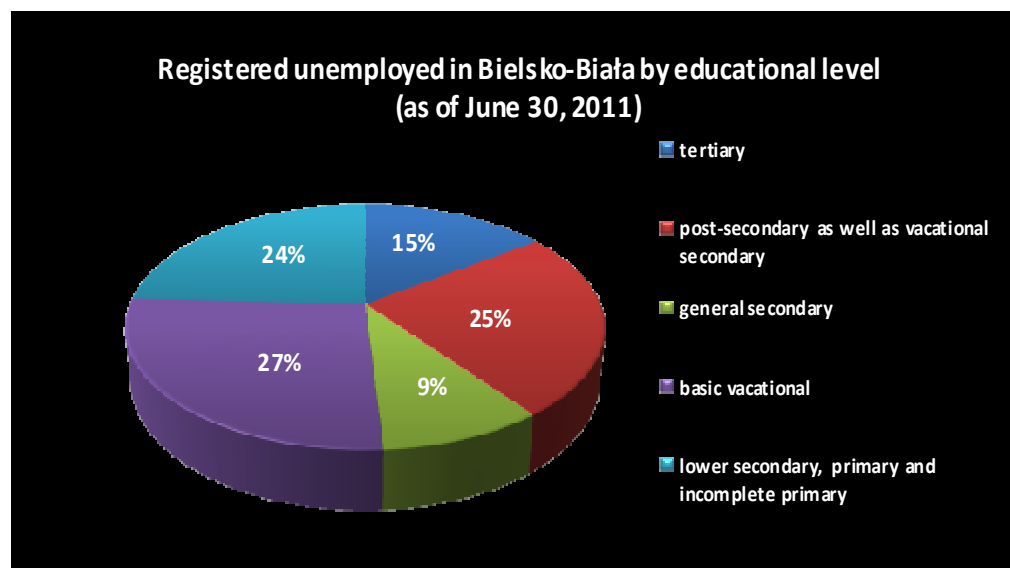
* pre-working age: (under 15),
working age: (women: 15-59 years, men: 15-64 years),
post-working age: (women over 59 years, men: over 64 years).



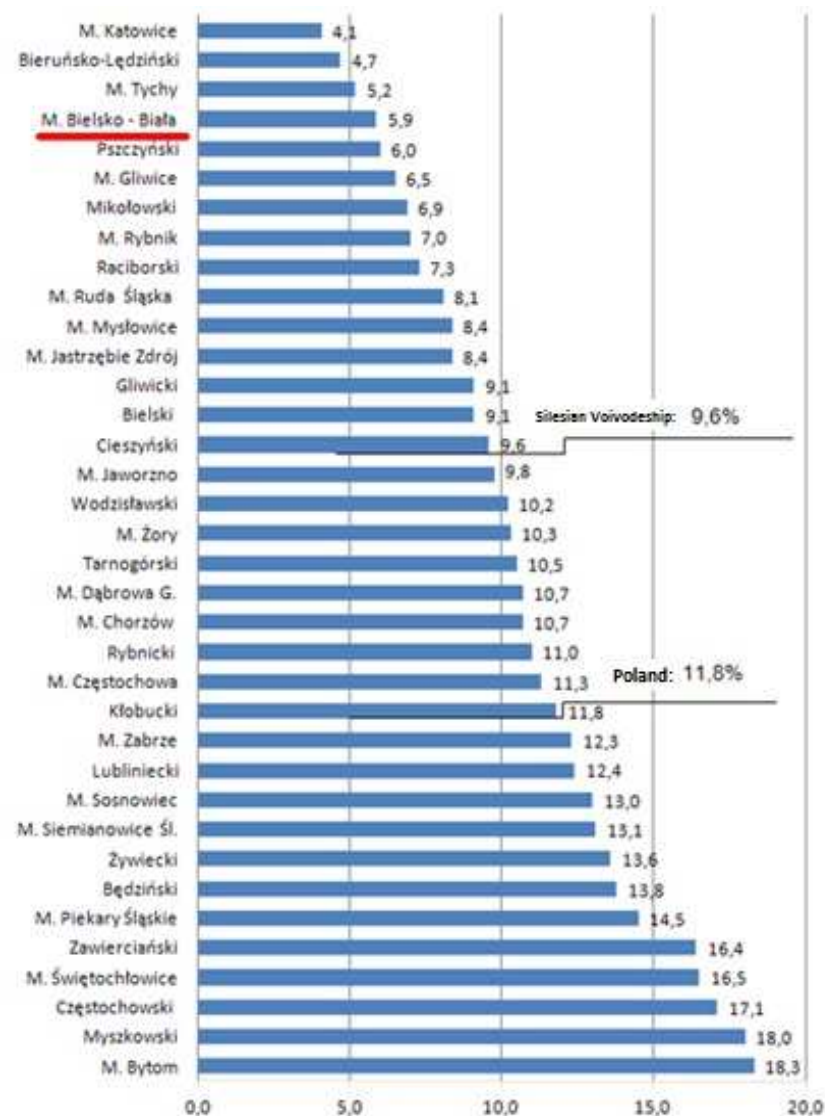
Bielsko-Biała - labour market



Bielsko-Biała has a very low unemployment rate

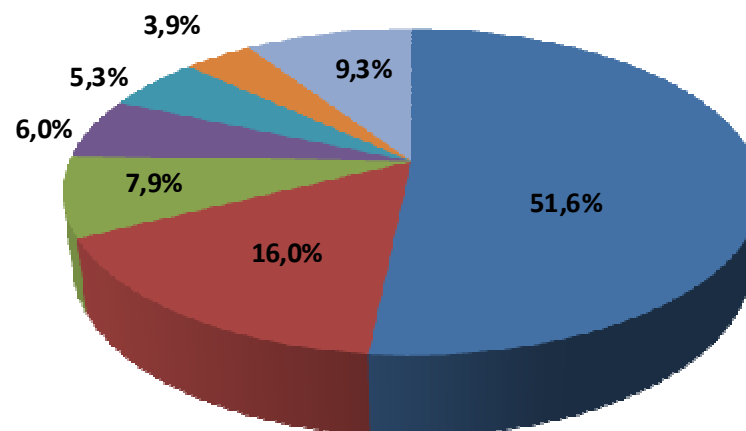


Registered unemployment rate in the powiats of Silesian Voivodeship – in % (as of Sep 30, 2011)





Bielsko-Biała - employed by categories of activity
(as of Dec 31, 2010)



- manufacturing and construction
- trade, transportation and storage, accommodation, catering
- education
- health care and social assistance
- public administration and defense
- professional, scientific and technical
- other

Bielsko-Biała: average monthly gross wages and salaries in 2010 (total): **3 379,20 PLN**

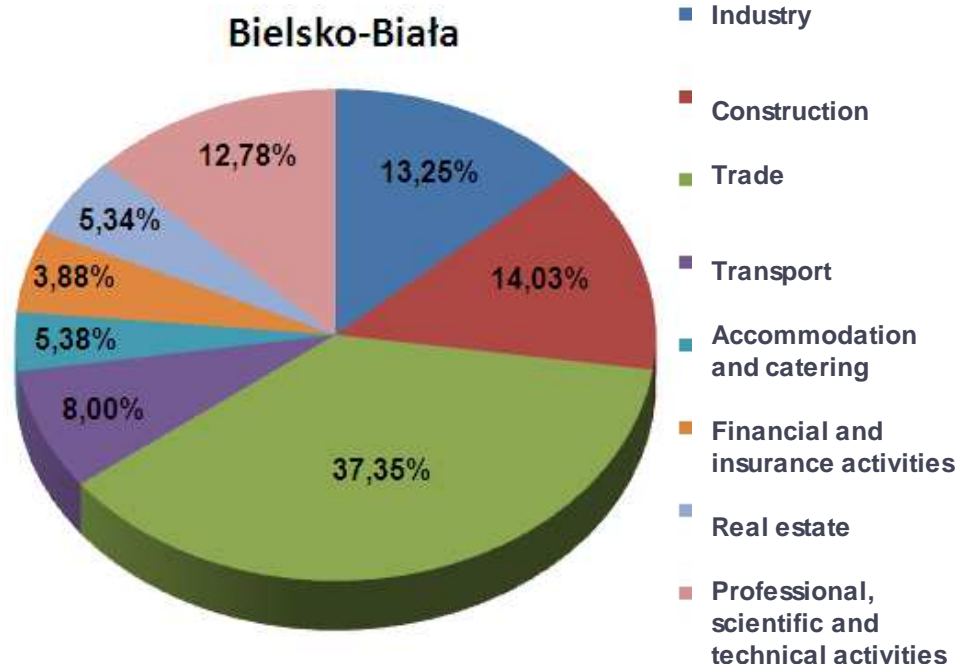
- public sector: **3 587,28 PLN**

- private sector: **3 318,21 PLN**



Economic activity (as of 31 Dec, 2010)

Entities of the national economy recorded in the REGON register PKD 2007 by sections – as of 31 Dec, 2010



Bielsko-Biała – economic entities by number of paid employees (as of 31 Dec, 2010)	
number of paid employees in the enterprises	number of enterprises
0-9	23 543
10-49	1 104
50-249	236
250-999	50
over 1000	4
Total	24 937

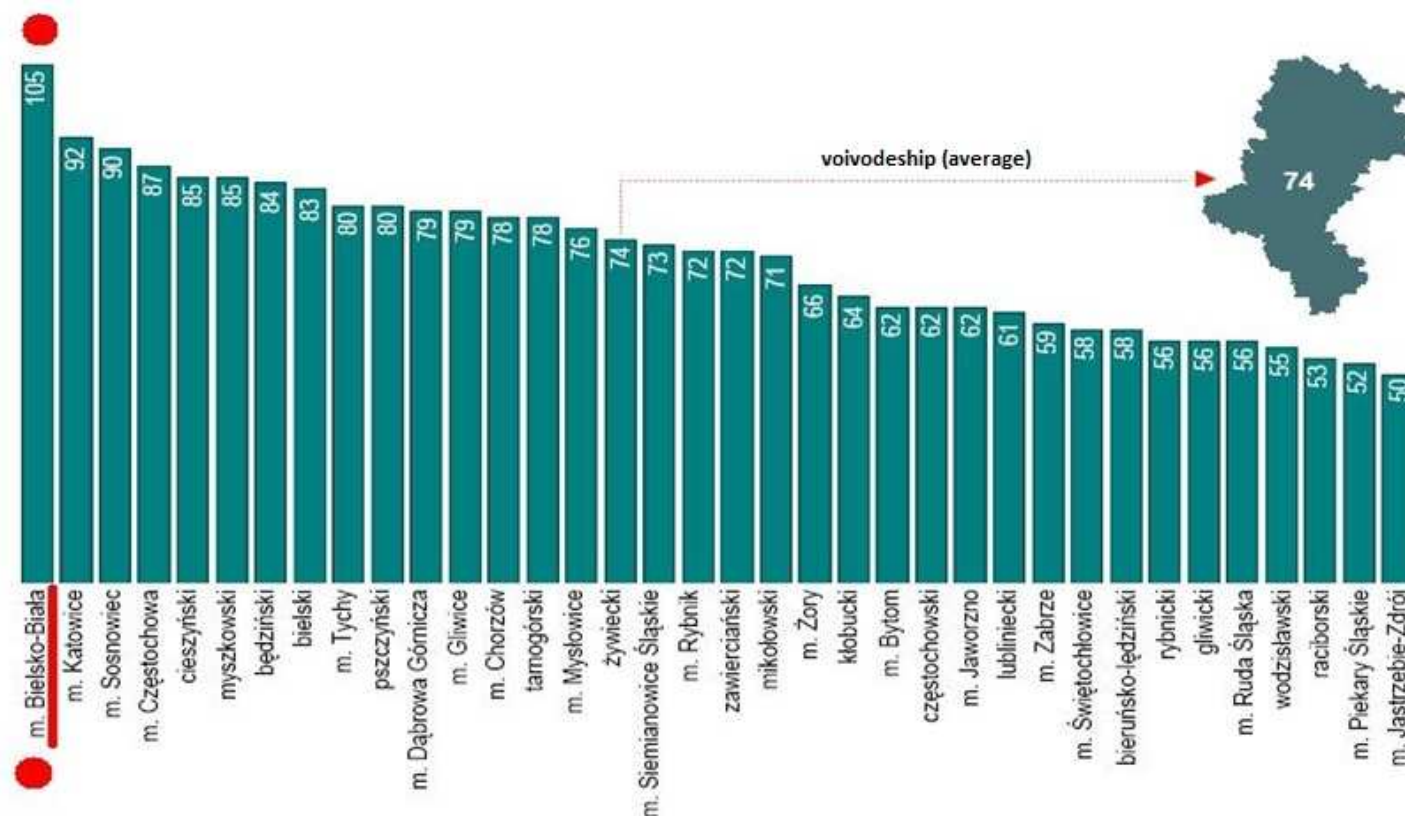
Bielsko-Biała – economic entities by ownership sectors (as of 31 Dec, 2010)	
ownership sector	number of enterprises
Private sector, of which:	24 307
- natural persons conducting economic activity	18 390
- commercial companies	2 445
- commercial companies with foreign capital participation	521
Public sector	630
Total	24 937



Economic activity (as of 31 Dec, 2010)

The scale of entrepreneurship of Bielsko-Biała confirms the biggest rate of natural persons conducting economic activity per 1000 population in comparison to the other silesian powiats and cities with powiat status. This rate for Bielsko-Biała amounts 105.

Natural persons conducting economic activity per 1000 population according to powiats in 2010 (as of 31 Dec, 2010)

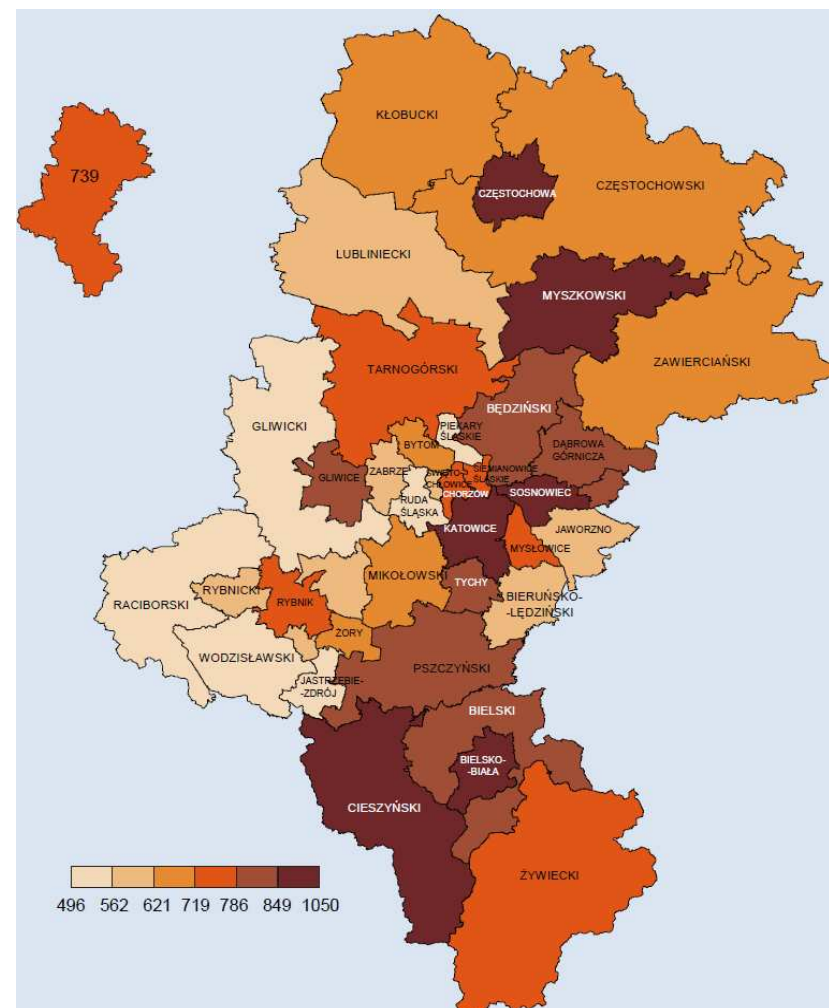




Economic activity (as of 31 Dec, 2010)

The highest amount of natural persons conducting economic activity in Silesian Voivodship appeared in 2010: Katowice (28,2 thous.), Częstochowa (20,7 thous.), Sosnowice (19,7 thous.) and Bielsko-Biała (18,4 thous.).

Natural persons conducting economic activity per 10 thous. population, by powiats (as of 31 Dec, 2010).



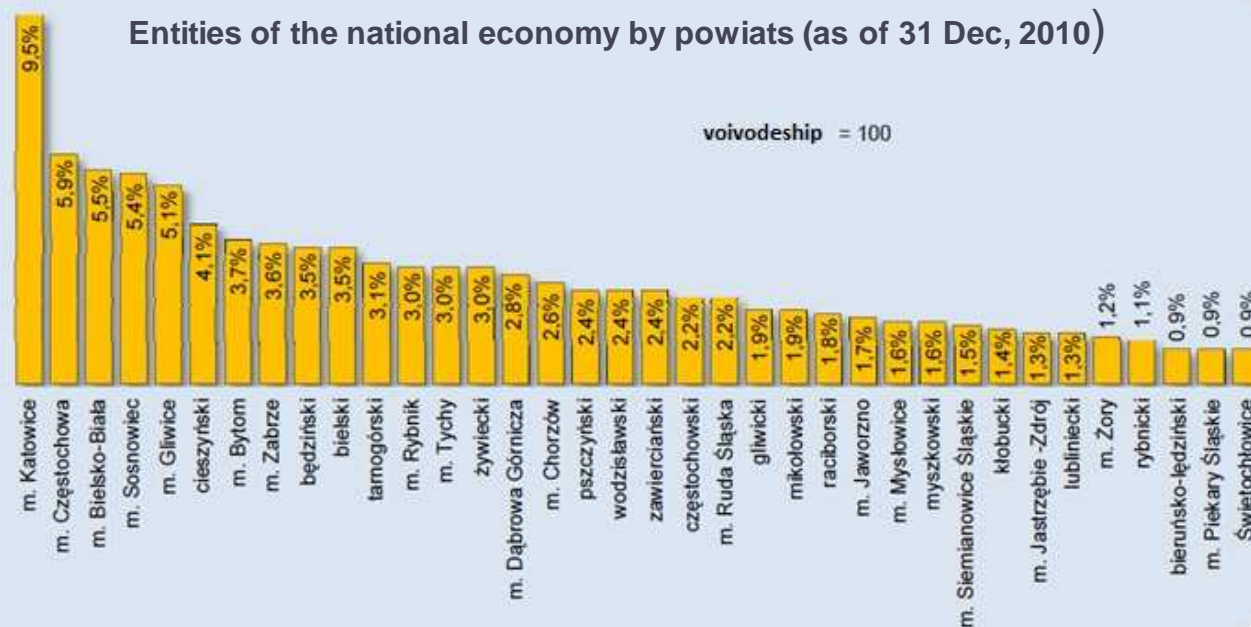


Economic activity (as of 31 Dec, 2010)

The rate of economic entities by REGON register per 1000 inhabitants



Entities of the national economy by powiats (as of 31 Dec, 2010)





Economic activity (as of 31 Dec, 2009)

Revenues, costs, financial results of economic entities in Bielsko-Biała

Specification	Bielsko-Biała	Katowice	Częstochowa	Rybnik	Gliwice
in mln PLN					
Revenues from total activity	38 183,3	62 660,0	12 472,2	10 296,9	24 116,9
Cost of obtaining revenues from total activity	36 243,1	60 266,0	12 062,7	9 620,5	23 003,1
The result of economic activity	1 940,2	2 394,0	409,4	676,4	1 113,9
Gross financial result	1 940,0	2 394,4	410,3	675,8	1 112,9
Net financial result	1 802,8	1 925,6	404,7	551,5	948,1

Economic relations – economic entities in Bielsko-Biała (by comparative group)

Specification	Bielsko-Biała	Katowice	Częstochowa	Rybnik	Gliwice
in %					
Cost level indicator from total activity	94,9	96,2	96,7	93,4	95,4
The profitability rate of gross turnover	5,1	3,8	3,3	6,6	4,6
The profitability rate of net turnover	4,7	3,1	3,2	5,4	3,9
The first degree financial liquidity indicator	24,4	30,2	50,3	33,6	36,2
The second degree financial liquidity indicator	96,4	86,4	118,0	111,4	114,0
The third degree financial liquidity indicator	121,0	120,8	159,5	150,9	151,1



Investments

Due to the excellent location, good economic climate and investment policy at the city, many most important foreign companies decided to invest in Bielsko-Biała.

The most important foreign corporations in Bielsko-Biała:

Fiat Auto Poland S.A.

Fiat GM-Powertrain Polska Sp. z o.o.

Nemak Poland Sp. z o.o.

Eaton Automotive Systems Sp. z o.o.

Bulten Polska S.A.

Adler Polska Sp. z o.o.

Cooper-Standard Automotive Polska Sp. z o.o.

GE Power Controls Sp. z o.o.

Electropoli-Galwanotechnika Sp. z o.o.

Avio Polska Sp. z o.o.

Hutchinson Poland Sp. z o.o.

Philips Lighting Sp. z o.o.

Proseat Sp. z o.o.



PHILIPS



proseat

Katowice Special Economic Zone (KSEZ)



Bielsko-Biała



In 1999 local authorities made the decision to include selected areas in the city into the KSEZ area. The Katowice Special Economic Zone in Bielsko-Biała was founded in order to support restructurisation processes and to create new jobs in the region.

The investors in the Jastrzębie-Żory Subzone KSEZ in Bielsko-Biała

Entities	Branch
Fiat Powertrain Polska Sp. z o.o.	automotive
Fiat Powertrain Technologies Poland Sp. z o.o.	automotive
Electropoli-Galwanotechnika Sp. z o.o.	automotive
AVIO Polska Sp. z o.o.	aviation
Cornaglia Poland Sp. z o.o.	automotive
Eaton Automotive Systems Sp. z o.o.	automotive
Fiat Services Polska Sp. z o.o.	account services
Magneti Marelli Suspension Systems Bielsko Sp. z o.o.	automotive
Henkel Polska Sp. z o.o.	metal
Cooper Standard Automotive Polska Sp. z o.o.	automotive
Takoni Sp. z o.o.	plastics
Makita Sp. z o.o.	logistics
MDM NT Sp. z o.o.	construction
Polmotors Sp. z o. o.	metal
Pojazdy Specjalistyczne Zbigniew Szczęśniak Sp. z o.o.	automotive
TRW Steering Systems Poland Sp. z o. o.	automotive
TI Poland Sp. z o.o.	automotive

17 enterprises have got the permission to run business activity in the Jastrzębie-Żory Subzone KSEZ in Bielsko-Biała. The companies employ over 3,8 thousand employees in total.

The KSEZ covers circa 55 ha in total and consists of 4 areas in the city.

The total amount of investments: circa 3 thousand million PLN.



Bielsko-Biała

Industrial and Technology Park, Beskidian Incubator of Technology

In the neighbourhood of KSEZ, the district Wapienica, there is the Industrial and Technology Park and Beskidian Incubator of Technology.

The purpose of these enterprises was to create optimal conditions for development of small and medium-sized companies, especially innovative branches.

Industrial and Technology Park (I&T Park)

Industrial and Technology Park was created within the frame of the project „*Business infrastructure in Silesia–Bielsko-Biała – Industrial and Service Park*”.

The purpose of the enterprise was to create a multifunctional economic activity area by the collaboration of science and research institutions and units providing services for small and medium-sized companies.

At the area of 5,12 ha, current investors of the park are as follows:

- > Hutchinson Poland Sp. z o.o. (world market leader in rubber products for the automotive sector),
- > TI Poland Sp. z o.o. (company from the automotive and building sector)
- > Multiform Dariusz Krywult (company from the automotive sector),
- > Beskidian Incubator of Technology



TI Automotive



multiform 





Bielsko-Biała

Industrial and Technology Park, Beskidian Incubator of Technology

Beskidian Incubator of Technology (BIT)

BIT is situated in the Industrial and Technology Park and was created by the cooperation of: Regional Development Agency Co., City Hall at Bielsko-Biała and The University at Bielsko-Biała.

The Beskidian Incubator of Technology is aimed to:

- promote the setting up of new technology-based companies,
- create optimal conditions for the transfer of technology and knowledge from academic centres to companies,
- provide business consulting and promote companies located in the Incubator.

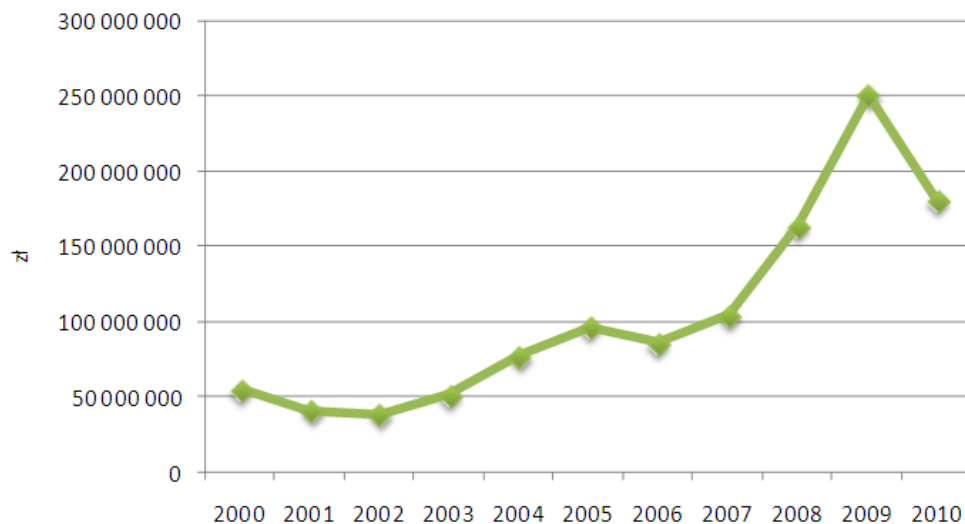
There is, within the BIT, the Technology Transfer Center, which is aimed to create terms of synergy between the world of scientific and the business.



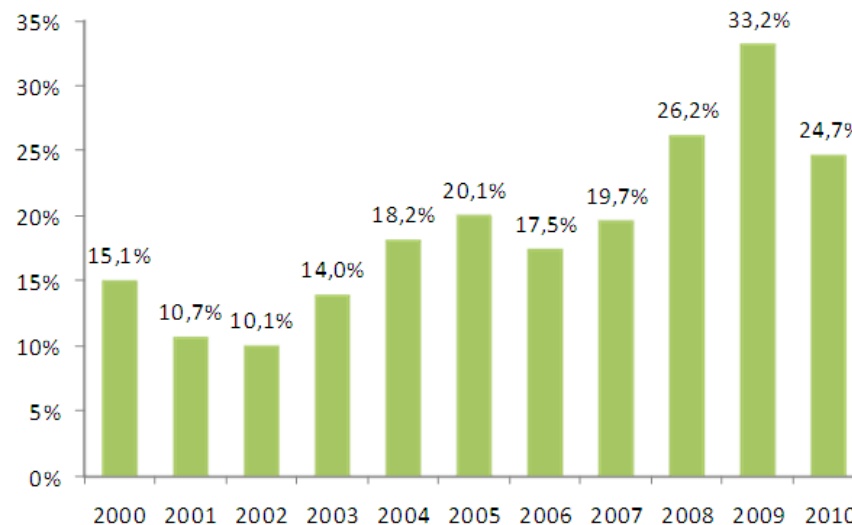


Investment expenditure of the budget of Bielsko-Biała in 2000-2010

Expenditure for investments in 2000-2010



Percentage of Expenditure for investments (in the total expenditure) in 2000-2010





Bielsko-Biała

Investment policy at the City

A tax exemption of immobility (de minimis help) is an encouragement for investors planning to run a new investment in Bielsko-Biała.

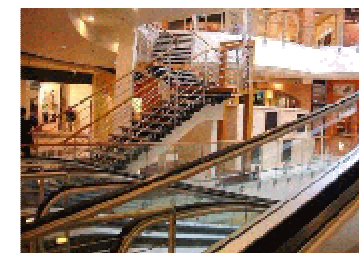
If the investor creates at least 5 jobs the reduction tax facility for an investor amounts to 50 % of the tax rate for the present year for lands, buildings and their parts.

The higher the number of employees, the longer the time of the tax reduction.
The period of the tax exemption is:

- 1 years – if the investment creates 5 jobs
- 2 years – if the investment creates 15 jobs
- 3 years – if the investment creates 50 jobs

The percentage rate of the annual payment for the right of perpetual usufruct of Municipality land in Bielsko-Biała amounts to:

- 4 % of the price for fitted immobilities or designed for a construction of the industry objects,
- 6 % of the price for fitted immobilities or designed for a construction of service or trade objects.



The biggest investments at the City



Bielsko-Biała

The biggest investments completed in last years:



Construction of the West Bypass of Bielsko-Biała:
Klubowa Street , City Centre Ring Road Hulanka,
Avenue of W. Anders General
(value of the investment :158 mln PLN)



Construction of the multifunctional sport,
shaw and fair Hall in Bielsko-Biała
(value of the investment : 77,4 mln PLN)



Improvement of the road connections – Modernization
of the voivodship route No. 942 in Bielsko-Biała
(value of the investment : 19,5 mln PLN)



The biggest municipal investments



Bielsko-Biała

The biggest investments completed in last years :



The revitalization of buildings in the Bielsko Old Town
(value of the investment : 11,5 mln PLN)



Modernization and renewal of the main building of Polish Theatre and Small Stage in Bielsko-Biała
(value of the investment : 11,35 mln PLN)



Construction of the sewage system in the district Lipnik and Hałcnów of Bielsko-Biała,
(implementation: AQUA S.A., value of the investment: 38,5 mln PLN)





The biggest municipal investments

The biggest investments completed in last years :



Construction of the North-East Bypass of Bielsko-Biała – within the frame of construction of the expressway S69 Bielsko-Biała Żywiec

(implementation: GDDKiA, value of the investment: 1,5 mld PLN)



Reconstruction of the domestic road No. 52 Wyzwolenia St. /Niepodległości St. (value of the investment: 114,2 mln PLN)



The biggest current investments:



Reconstruction of the domestic road No. 69 - Żywiecka St. in Bielsko-Biała (value of the investment: 39 mln PLN)



The biggest municipal investments

The biggest current investments:



Improvement of the water-sewer management in districts of Bielsko-Biała (implementation : AQUA S.A., value of the investment : 206,5 mln PLN)

Construction of the complex waste management system for Bielsko-Biała and communities of Powiat Bielsko-Biała (implementation : Zakład Gospodarki Odpadami S.A., value of the investment: 89,4 mln PLN)



Reconstruction of the City Playing Field in Bielsko-Biała (value of the investment: 110 mln PLN)

Modernization of the outdoor swimming pool „START” and arrangement of Dębowiec slope into the all year long tourist and recreation infrastructure (value of the investment: 64 mln PLN)



Use of resources from UE



Bielsko-Biała

The City of Bielsko-Biała and municipal companies achieved over 510 mln PLN from European Union in the year 2003-2010

in this:

**The City of Bielsko-Biała : over 275,5 mln PLN
municipal companies : over 234,5 mln PLN**



In particular:

- **Road infrastructure: over 173,4 mln PLN**
- **water-sewer infrastructure, energy and waste management: over 188,1 mln PLN**
- **Projects connected with a development of entrepreneurship and innovative economics : over 45,7 mln PLN**
- **educational and vocational projects: over 53,2 mln PLN,**
in this: enlargement of didactic and sport base: 20,9 mln PLN,
- **Sport and recreation infrastructure: over 29,7 mln PLN**
(45 mln PLN is planned for a project „Tourist and recreation infrastructure in Bielsko-Biała” in 2011),
- **Projects connected with the culture, art, and tourism, in this transboundary cooperation within the framework of Euroregion Beskidy: over 16,7 mln PLN, in this revitalisation projects over 13 mln PLN**

* year 2010 includes obtained and planned means (as of 08.06.2010)

Bielsko-Biała in surveys



Bielsko-Biała

Bielsko-Biała occupies one of the top positions in the published city and local government surveys.

Government Surveys 2010 „Rzeczpospolita” (21.07.2010)

9 position of Bielsko-Biała in the country – cities with powiat status
(evaluation of the quality of gmina – financial situation
and the management)



European Government 2010 „Rzeczpospolita” (21.07.2010)

3 position of Bielsko-Biała in the country – the best cities with powiat status (use of resources from UE)

Government Surveys 2010 „Rzeczpospolita” (08.03.2010)

Category: The best cities with powiat status - use of resources from UE

2 position of Bielsko-Biała in Śląskie voivodship,
9 position of Bielsko-Biała in the country

Category: The best cities with powiat status - use of resources from UE within Regional Operational Programme

1 position of Bielsko-Biała in Śląskie Voivodship,
9 position of Bielsko-Biała in the country

Most attractive cities for business by „Forbes” 06/2010

Category: cities from 150 to 300 thous. of population

2 position of Bielsko-Biała in category: „Big cities”
Dynamics of growth of companies: 27% (proc. 2009/2008)





Fitch Ratings

Rating	
Current rating	
In foreign currency Long-term	BBB+
In national currency Long-term	BBB+
National Long-term	AA-(pol)
Perspective	
Long-term rating in foreign currency	stable
Long-term rating in national currency	stable
National long-term rating	stable

In September 2011 Fitch Ratings confirmed the international long-term ratings for Bielsko-Biała in national and foreign currency at „BBB+”.

Fitch Ratings confirmed also national long-term rating for Bielsko-Biała at AA-(pol).

The perspective of ratings is stable.

Ratings shows very good operational results of Bielsko-Biała, safety of indebtedness service rates, protective finance policy of the City and diversified and well-developed local economy.



Bielsko-Biała - education

Bielsko-Biała is also a dynamic centre of academic in the region. There is 15 thous. students in all the universities in Bielsko-Biała.

- **University of Bielsko-Biała** (faculties: Automation and Robotics, Mechanical Engineering & Engines' Structure, Computer Sciences, Management & Engineering, Environmental Engineering, Management, First-Aid Service Sciences, Humanities & Social Sciences (also philological),
- **University of Economics in Katowice – Research and Didactic Centre of Bielsko-Biała** (faculties: Economics, Finance and Bookkeeping, Management),
- **International School of Business, Design & Technology** (faculties: Landscape Architecture, Interior Design, Computer Science, Management),
- **Academy of Administration** (faculties: Administration, International Relations, Cultural Studies, Pedagogic, physiotherapy),
- **Academy of Finances and Law** (faculties: Law, Finance and Bookkeeping, Politics, Computer Science),
- **Academy of Economy and Arts** (faculties: English and German Language, Management, Politics),
- **Academy of Computer Science and Management** (faculties: Computer Science),
- **Saint Jan Kanty Theological Institute** (faculty: Theology).





Bielsko-Biała

Bielsko-Biała City Hall

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